

## **New Fundraisers Cohort**

*A program developed by [Kelly Baker Consulting](#)  
with support from [Resource Organizing Project](#)*

### **What is the New Fundraisers Cohort?**

New Fundraisers Cohort is a cohort-based training program for 8-10 movement fundraisers who are new to the field or seeking to refresh their skill-set. Participants meet together to build community, learn fundraising best practices, and develop a shared analysis of the nonprofit industrial complex and their role in it. The training program is co-facilitated by experienced movement fundraisers and facilitators.

Topics covered include: foundations and grant-writing, grassroots fundraising, fundraising campaigns, major gifts & making the ask, development planning, nonprofit finance 101, burnout prevention, and collaborative fundraising.

### **What to expect from participating in the New Fundraisers Cohort?**

- 10 two-hour virtual sessions over six months
- 2 coaching sessions with an experienced fundraiser
- Capstone Project that supports your work as a fundraiser (examples include developing a fundraising plan or creating new grant language)
- Community, encouragement, and connection with other movement fundraisers

### **What is the time commitment?**

We expect participants to commit 2-3 hours per week for the duration of the program (October 2022 - March 2023)

### **Who is a good fit to participate?**

- Organizations with...
  - a staff person who is new to fundraising or someone with a few years of experience who would like to improve or refresh their skills
  - capacity to support their staff member to participate in this training program as a part of their work plan
- We are prioritizing groups based in New England with leadership from historically marginalized communities, who are building power through community organizing and/or the solidarity economy.

### **What does it cost to participate?**

The cost to participate in this training has been fully covered by the Hyams Foundation. Participating organizations will receive a \$1,200 stipend to support their staff person's full participation in this training program.

[To participate, fill out this brief interest form by August 22, 2022](#)